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UNITED STATES DEPARTMENT OF EDUCATION



THE SECRETARY

SEP | 1 1989

Honorable William Webster Director Central Intelligence Agency Washington, DC 20505

Dear Judge Webster:

The Office of the White House Initiative on Historically Black Colleges and Universities will sponsor a conference, "A New Era: Challenges for the Future," on September 11-13. The purpose of the conference is to build a framework around which the Department of Education, other Federal departments and agencies, and the private sector can jointly develop workable strategies for strengthening historically Black colleges and universities.

I am writing to invite you to participate in a Special Roundtable Session on September 13 at the Sheraton Washington Hotel. Should you be able to accept this invitation, the session is scheduled for Wednesday, September 13 from 9:00 - 11:00 a.m.

The purpose of the Special Roundtable Session is to give the presidents of historically Black colleges and universities and the heads of Federal departments and agencies an opportunity to interact and to discuss strategies for implementing Executive Order 12677.

As you know, Executive Order 12677 provides for close coordination between the Department of Education's White House Initiative Office and Federal departments and agencies. Your participation in this very important conference session would send a clear signal about the Administration's commitment to strengthening Black colleges and universities.

I lock forward to having you participate in this conference. Any questions you have about the conference should be directed to Robert K. Goodwin, Executive Director of the White House Initiative on Historically Black Colleges and Universities, at 732-5667.

Sincerely,

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400 MARYLAND AVE., S.W. WASHINGTON, D.C. 20202-0100

"A NEW ERA: CHALLENGES FOR THE FUTURE"

WHITE HOUSE INITIATIVE

ON

HISTORICALLY BLACK COLLEGES AND UNIVERSITIES

PRELIMINARY CONFERENCE AGENDA

Monday, September 11, 1989

4:00 - 7:00 p.m.

REGISTRATION

Sheraton Washington Hotel Cotillion Ballroom Foyer

7:00 - 9:00 p.m.

RECEPTION

Cotillion Ballroom Foyer

Tuesday, September 12, 1989

8:00 - 9:00 a.m.

REGISTRATION

Cotillion Ballroom Foyer

9:00 - 10:00 a.m.

OPENING GENERAL SESSION Cotillion Ballroom-South

Presiding

Robert K. Goodwin Executive Director White House Initiative

Keynote Address

Hon. Lauro F. Cavazos

Secretary

U.S. Department of Education

Remarks

Hon. Elizabeth H. Dole

Secretary

U.S. Department of Labor

Remarks

Hon. Constance B. Newman

Director

U.S. Office of Personnel Management

Remarks

C. Gregg Petersmeyer

Director

White House Office of National Service

Remarks

Hon. Jack Kemp

Secretary

U.S. Department of Housing and Urban Development

10:00 - 10:30 a.m.

WHITE HOUSE INITIATIVE: CHALLENGES FOR

THE FUTURE

Cotillion Ballroom-South

Robert K. Goodwin Executive Director White House Initiative

10:30 - 10:45 a.m.

BREAK

10:00 a.m. - 5:30 p.m.

ACCESSING FEDERAL OPPORTUNITIES THROUGH

TELECOMMUNICATIONS

"FED-OPPS" *
Calvert Room

Demonstration of On-Line Computerized Data Base of Federal Opportunities for HBCUs

10:45 - 12:15 p.m.

FOUR CONCURRENT WORKSHOPS

Workshop # 1

FOCUS ON HBCUS IN ECONOMIC AND BUSINESS

DEVELOPMENT Marshall Room

U.S. Department of Commerce

U.S. Small Business Administration

Workshop # 2

FOCUS ON SCIENCE AND ENERGY RESEARCH

Holmes Room

U.S. Department of Energy

National Science Foundation

^{*} This will be an all-day walk-in workshop session, where "FEDD-OPPS," a White House Initiative telecommunications system on Federal agency opportunities, will be demonstrated.

Workshop # 3
FOCUS ON AGRICULTURAL DEVELOPMENT AND
DEPARTMENT OF THE INTERIOR PROGRAMS
Warren Room

U.S. Department of Agriculture

U.S. Department of the Interior

Workshop # 4
FOCUS ON THE ENVIRONMENT AND THE HUMANITIES
Woodley Room

Environmental Protection Agency

National Endowment for the Humanities

12:30 - 2:00 p.m.

LUNCHEON Cotillion Ballroom-North

Luncheon Speaker William E. Hogan II Vice President Honeywell Corporation

2:15 - 3:45 p.m.

FOUR CONCURRENT WORKSHOPS

Workshop # 1 FOCUS ON DEFENSE AND SPACE Warren Room

U.S. Department of Defense

National Aeronautics and Space Administration

Workshop # 2
FOCUS ON FELLOWSHIPS, TRAINING AND
RECRUITMENT
Marshall Room

Agency for International Development

U.S. Department of Health and Human Services

U.S. Department of Labor

U.S. Office of Personnel Management

Workshop # 3
FOCUS ON HBCUS IN COMMUNITY DEVELOPMENT
Holmes Room

U.S. Department of Housing and Urban Development

U.S. Department of Transportation

Workshop # 4
FOCUS ON DEPARTMENT OF EDUCATION
PROGRAMS
Woodley Room

Title III, Part B: Strengthening HBCUs

Department of Education Default Initiative

3:45 - 4:00 p.m. BREAK

4:00 - 5:00 p.m. SUMMARY OF WORKSHOP SESSIONS Washington Ballroom

Presiding
Robert K. Goodwin

Wednesday, September 13, 1989

9:00 - 11:00 a.m. SPECIAL ROUNDTABLE SESSION WITH FEDERAL DEPARTMENT AND AGENCY HEADS

Cotillion Ballroom-South

Presiding
Robert K. Goodwin

Opening Remarks
Lauro F. Cavazos

11:00 - 11:15 a.m. BREAK

11:15 - 11:45 a.m. WRAP-UP SESSION FOR HBCU PRESIDENTS AND WHITE HOUSE INITIATIVE Cotillion Ballroom-South

Presidential Documents

Executive Order 12677 of April 28, 1989

Historically Black Colleges and Universities

By the authority vested in me as President by the Constitution and laws of the United States of America, in order to advance the development of human potential, to strengthen the capacity of historically Black colleges and universities to provide quality education, and to increase opportunities to participate in and benefit from Federal programs, it is hereby ordered as follows:

Section 1. There shall be established in the Department of Education. an Advisory Commission, the President's Board of Advisors on Historically Black Colleges and Universities. The members of the Board shall be appointed by the President. The Secretary of Education, with the advice of the Board of Advisors, shall supervise the annual development of a Federal program designed to achieve an increase in the participation by historically Black colleges and universities in federally sponsored programs. The Board of Advisors will also provide advice on how to increase the private sector role in strengthening historically Black colleges and universities. Particular emphasis shall be given to facilitating technical, planning, and development advice to historically Black colleges and universities, with the goal of ensuring the long-term viability of these institutions.

- Sec. 2. The Board of Advisors shall include appropriate representatives of historically Black colleges and universities, of other institutions of higher education, of business and finance, of private foundations, and of secondary education.
- Sec. 3. The White House Initiative on Historically Black Colleges and Universities, housed in the Department of Education, shall provide the staff, resources, and assistance for the Board of Advisors on Historically Black Colleges and Universities; shall assist the Secretary of Education in the role of liaison between the Executive branch and historically Black colleges and universities; and shall serve the Secretary of Education in carrying out his responsibilities under this order.
- Sec. 4. Each Executive department and those Executive agencies designated by the Secretary of Education shall establish an annual plan to increase the ability of historically Black colleges and universities to participate in federally sponsored programs. These plans shall describe measurable objectives for proposed agency actions to fulfill this order and shall be submitted at such time and in such form as the Secretary of Education shall designate. In consultation with participating Executive agencies, the Secretary of Education shall review these plans and develop an integrated Annual Federal Plan for Assistance to Historically Black Colleges and Universities for consideration by the President.
- Sec. 5. The Secretary of Education shall ensure that each president of a historically Black college or university is given the opportunity to comment on the proposed Annual Federal Plan prior to its consideration by the President.
- Sec. 6. Each participating agency shall submit to the Secretary of Education a midyear progress report and at the end of the year an Annual Performance Report that shall specify agency performance against its measurable objectives.
- Sec. 7. Every third year, the Secretary of Education shall oversee a special review by every designated Executive department and agency of its programs

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the Secretary of Education, in accordance with the guidelines and procedures established by the Administrator of General Services.

Sec. 15. Executive Order No. 12320 of September 15, 1981, is revoked.

THE WHITE HOUSE, April 28. 1989

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THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

April 28, 1989

REMARKS BY THE PRESIDENT
DURING SIGNING CEREMONY
FOR
NEW EXECUTIVE ORDER ON
HISTORICALLY BLACK COLLEGES
AND UNIVERSITIES

The Rose Garden

2:10 P.M. EDT

THE PRESIDENT: First, my respects to our two Secretaries here today -- Secretary Cavazos, our Secretary of Education; Secretary Sullivan of HHS; and to our special guests -- all of you fit that description -- and particularly to the Presidents and supporters of a noble educational tradition who honor us with their presence this afternoon. All of you, welcome to the Rose Garden. Graduations are coming up, and I know you're looking forward to the free advice you'll get from the parents.

I suggest the response of one English schoolmaster: "If you promise not to believe everything your child says happens at this school, I'll promise not to believe everything he says happens at home." (Laughter.)

For over 100 years, the historically black colleges and universities have been a special part of our heritage. At a time when many schools barred their doors to black Americans, these colleges offered the best, and often the only, opportunity for a higher education. And today, thank heavens, most of those barriers have been brought down by the law, and yet, historically black colleges and universities still represent a vital component of American higher education, enriching a great tradition of educational choice and diversity in this country.

As one educator put it, "We must see that every child has an equal opportunity to become different, to realize their unique potential of body, mind and spirit."

Nine days before I became President, a number of you met with me across the way in the EOB to discuss new ways to ensure that every black child has that chance. Several of your colleagues -- Gloria Scott and Van Payton, Leroy Keith come to mind. They ask that, first and foremost, the administration establish an advisory committee to make sure that your voices continue to be heard. It was a sound idea and one that I am pleased to put into effect in a few moments when the new Executive Order I'm signing creates the President's Board of Advisors on Historically Black Colleges and Universities.

Staffed by the Department of Education, this new board will assist Secretary Cavazos in developing annual plans to increase participation by your schools in federally sponsored programs. It also guarantees that each of you, every president of a historically black college or university, be given an opportunity to comment on these plans before they reach my desk in the Oval Office. We will continue to listen. Your voices must and will be heard.

As many here have requested, today's order also incorporates the most useful provisions of its predecessor. But more importantly, it contains new initiatives that will increase the Declassified and Approved For Release 2013/12/30: CIA-RDP92G00017R000600220004-4

FOR IMMEDIATE RELEASE

April 28, 1989

FACT SHEET

EXECUTIVE ORDER ON HISTORICALLY BLACK COLLEGES AND UNIVERSITIES

The President today issued a new Executive Order on Historically Black Colleges and Universities. Historically Black Colleges and Universities (HBCUs) have played an unique role in American history and are a vital force in the American system of higher education. HBCUs enrich our Nation through expanding choice and promoting quality in education. The Executive Order (EO) builds on the experience of the previous administration and puts forth initiatives to strengthen these vital institutions. Highlights

- The President's Board of Advisors on Historically Black Colleges and Universities. The EO establishes a Board of Advisors in the Department of Education, whose members will be appointed by the President. The Board will provide advice to the Secretary of Education on strengthening HBCUs.
- Pederal commitment to HBCUs. The EO directs Federal agencies to increase opportunities for HBCUs involvement in Federal programs. The Secretary of Education will develop an integrated Annual Federal Plan for Assistance, describing proposed government activities with measurable objectives for addressing these priorities. In developing an integrated Annual Federal Plan, the Secretary of Education shall ensure that each president of an HBCU is given the opportunity to comment on the proposed plan before its consideration by the President.
- Emphasis on private sector leadership. The EO calls for a heightened emphasis on private sector support of HBCUs. It mandates that the White House Office of National Service, along with other federal offices, work to encourage the private sector to assist HBCUs through increased use of:
 - -- private matching funds to support increased endowments;
 - -- private sector task forces for institutions in need of assistance; and
 - private sector expertise to facilitate the development of more effective ways to manage finances, improve information management, strengthen faculties, and improve course offerings.
- o <u>Futures in science and technology.</u> The EO asks the Office of National Service to work with HBCUs to encourage graduates to seek careers in science and technology.
- o <u>Strengthened HBCU faculties.</u> The BO instructs the Secretary of Education and the Board of Advisors to work with HBCUs to tap new sources of faculty talent through programs with faculty exchanges, emeritus professors and Federal employees.
- Programs to expand employment opportunities. The BO instructs the Director of the Office of Personnel Management, in consultation with the Secretary of Education and the Secretary of Labor, to develop a new program to maximize opportunities to serve in part-time and summer jobs in the Federal government.